

**Table 30 Does the library have an email list of potential donors to whom it sends email appeals for funds?**

**Table 30.1.1 Does the library have an email list of potential donors to whom it sends email appeals for funds?**

	No Answer	The library has its own list	The library uses lists from the college	The library has its own list and uses lists from the college	The library does not send out such emails
Entire sample	14.29%	21.43%	7.14%	21.43%	35.71%

**Table 30.1.2 Does the library have an email list of potential donors to whom it sends email appeals for funds? Broken out by the library's total annual budget, including spending for salaries and materials.**

Library Budget	No Answer	The library has its own list	The library uses lists from the college	The library has its own list and uses lists from the college	The library does not send out such emails
Less than \$1 million	28.57%	14.29%	0.00%	0.00%	57.14%
\$1 million or more	0.00%	33.33%	16.67%	33.33%	16.67%

**Table 30.1.3 Does the library have an email list of potential donors to whom it sends email appeals for funds? Broken out by annual full-time tuition, prior to any deductions or financial aid.**

Tuition	No Answer	The library has its own list	The library uses lists from the college	The library has its own list and uses lists from the college	The library does not send out such emails
Less than \$10,000	14.29%	28.57%	0.00%	28.57%	28.57%
\$10,000 or more	14.29%	14.29%	14.29%	14.29%	42.86%

**Table 30.1.4 Does the library have an email list of potential donors to whom it sends email appeals for funds? Broken out by public or private status of the college.**

Public or Private	No Answer	The library has its own list	The library uses lists from the college	The library has its own list and uses lists from the college	The library does not send out such emails
Public	11.11%	33.33%	0.00%	33.33%	22.22%
Private	20.00%	0.00%	20.00%	0.00%	60.00%

**Table 30.1.5 Does the library have an email list of potential donors to whom it sends email appeals for funds? Broken out by full-time equivalent enrollment of the college.**

Enrollment	No Answer	The library has its own list	The library uses lists from the college	The library has its own list and uses lists from the college	The library does not send out such emails
Less than 1,500	25.00%	0.00%	0.00%	0.00%	75.00%
1,500 to 9,999	20.00%	20.00%	20.00%	0.00%	40.00%
10,000 or more	0.00%	40.00%	0.00%	60.00%	0.00%

**Table 30.1.6 Does the library have an email list of potential donors to whom it sends email appeals for funds? Broken out by Carnegie class.**

Carnegie Class	No Answer	The library has its own list	The library uses lists from the college	The library has its own list and uses lists from the college	The library does not send out such emails
Community college or 4-year college	28.57%	14.29%	0.00%	0.00%	57.14%
MA-/PhD-granting college or research university	0.00%	28.57%	14.29%	42.86%	14.29%

**Chapter 7 – Wills, Estates, and Trusts**

**Table 31** Has any sum of money or other tangible assets been left to the library in a will or through a trust in the past five years?

**Table 31.1.1** Has any sum of money or other tangible assets been left to the library in a will or through a trust in the past five years?

	No Answer	Yes	No
Entire sample	0.00%	50.00%	50.00%

**Table 31.1.2** Has any sum of money or other tangible assets been left to the library in a will or through a trust in the past five years? Broken out by the library’s total annual budget, including spending for salaries and materials.

Library Budget	Yes	No
Less than \$1 million	28.57%	71.43%
\$1 million or more	66.67%	33.33%

**Table 31.1.3** Has any sum of money or other tangible assets been left to the library in a will or through a trust in the past five years? Broken out by annual full-time tuition, prior to any deductions or financial aid.

Tuition	Yes	No
Less than \$10,000	57.14%	42.86%
\$10,000 or more	42.86%	57.14%

**Table 31.1.4** Has any sum of money or other tangible assets been left to the library in a will or through a trust in the past five years? Broken out by public or private status of the college.

Public or Private	Yes	No
Public	55.56%	44.44%
Private	40.00%	60.00%

**Table 31.1.5 Has any sum of money or other tangible assets been left to the library in a will or through a trust in the past five years? Broken out by full-time equivalent enrollment of the college.**

Enrollment	Yes	No
Less than 1,500	50.00%	50.00%
1,500 to 9,999	20.00%	80.00%
10,000 or more	80.00%	20.00%

**Table 31.1.6 Has any sum of money or other tangible assets been left to the library in a will or through a trust in the past five years? Broken out by Carnegie class.**

Carnegie Class	Yes	No
Community college or 4-year college	42.86%	57.14%
MA-/PhD-granting college or research university	57.14%	42.86%